Tournament weekend hydration

ORANGE ELECTROLYTE MIX / 15 STICKS PER POUCH



Packaging concept

Between pool play and bracket matches in Elgin, families return to the counter with water bottles in hand. A Top Flight pouch could give players a stick for their next match and more to keep in their volleyball bag.

The wholesale offer

You purchase your branded products at wholesale, choose your retail price and sell through your approved channels. Build a recurring revenue stream around products your community can reorder.

Orange formula

Per 6 g stick: 5 calories, 0 g sugar, 3 g carbohydrate, 230 mg sodium, 360 mg potassium and 40 mg magnesium. Final label pending.

Who chooses what the pro shop and concessions stock on tournament weekends in Elgin?